



Prospectus

2025 WOW! ANNUAL GROUP SHOW

JURIED WATERCOLOR SHOW FOR MEMBERS

July 31 – September 2

WOW! is pleased to announce the 2025 WOW! ANNUAL GROUP SHOW (WAGS). This exhibition invites WOW! Members to submit watercolor artwork for display at the Gallery affiliated with the Keizer Arts Association in Keizer, Oregon. Open to any subject matter, this exhibition aims to showcase the beauty and diversity of watercolor painting in all of its captivating forms including artworks which incorporate ink, collage, marbling, and other mixed media approaches. WOW! encourages all members to enter at least one painting but up to as many as three pieces of artwork for display and possible recognition.

WAGS will be juried by an accomplished artist with a background that includes watercolor painting who will be announced shortly. Awards include the usual top prizes and several honorable mentions and juror's merit awards.

MAJOR GUIDELINES

- This is a WOW! Members-only show for those with dues paid as of March 1, 2025.
- Artworks must be original to the artist and not have been exhibited previously in the KAA gallery. Artwork that is a class project and could resemble in color, composition, and detail the results of other artists who have worked on the same class project are not permitted for entry. It makes sense that the show should not be a display of paintings that look very much alike.
- The theme is Watercolor. Accepted mediums: watercolor and mixed-media watercolor where watercolor is the dominant medium. Artwork may include some acrylic, ink, colored pencil, pastel, and/or collage.
- Artist may submit up to three artworks for possible inclusion in the show. A minimum of two pieces per artist will be chosen for display, and more pieces of artwork per artist will be included based on the availability of gallery space.
- The entry fee is \$20 to defray the cost of juror honorarium, award ribbons, and hospitality. The Gallery reservation fee paid to KAA for the month of August has been paid by WOW! from the operating budget which is funded by member dues.